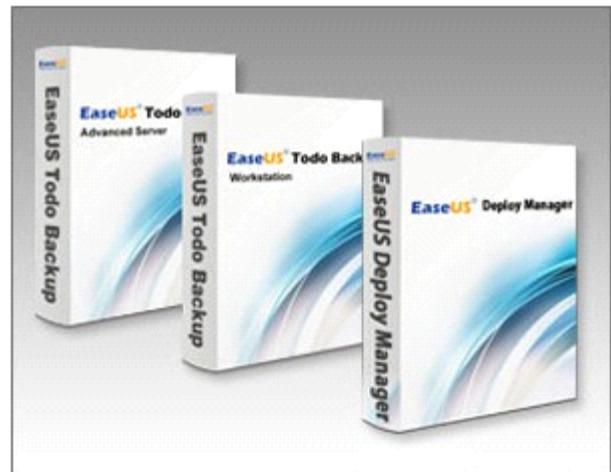


New Update! EaseUS Todo Backup 5.3 and EaseUS Deploy Manager Bring a Reliable, Secure and Comprehensive Backup and Deployment Solution

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NEW YORK CITY, N.Y., Nov. 1, 2012 (SEND2PRESS NEWSWIRE) -- EaseUS Software, as an innovative software developer for providing cost effective solutions for storage management and data protection, today released version 5.3 of its family of [EaseUS Todo Backup](#) products and the new release of EaseUS Deploy Manager. The latest version and new product has been enhanced a lot to meet the growing needs of PCs, workstations and servers users.

EaseUS provides software for important data backup, restore and retention of business-critical data. Clients include home, SMB users, service providers as well as international corporations. EaseUS's cost-effective solutions ensure that optimal technological and economical use. Version 5.3 allows users to back up crucial information to cloud directory folder and then synchronously upload images to clouds like, Google Drive, SkyDrive and Dropbox for double protection of data.



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[EaseUS Deploy Manager](#) is an ideal solution for setting up new PCs, workstations and servers or returning them to a desired state. Otherwise, EaseUS Deploy Manager also allows for hardware-independent system deployment to install drivers to fit the target hardware so that the newly deployed systems with different hardware are deployed properly.

"With critical data growing exponentially, reliable and complete backup performance and efficiency have become a necessity to properly protect a business. That is the motive for EaseUS to incessantly challenge itself for introducing well-performed products," says Liu Ji'en, CEO of EaseUS Software.

EaseUS Todo Backup is regularly updated to support the latest technologies. It is certified for Windows 8 and Windows Server 2012 to ensure full compatibility. Get the detailed here: <http://www.todo-backup.com/> .

About CHENGDU Yiwo Tech Development Co., Ltd.:

The company provides professional IT solutions for home, education and SMB users, service providers as well as international corporations in data recovery, backup software,

system optimization and partition manager on both Windows and Mac platforms. For Windows OS, its major products are Data Recovery Wizard, EaseUS Todo Backup, EaseUS Partition Master and EaseUS CleanGenius. For Mac OS, it has EaseUS Mac Data Recovery Wizard and CleanGenius. For more information, please visit <http://www.easeus.com>.

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