

## EaseUS Signs Agreement with Lifeboat Distribution

Lifeboat will globally distribute the most advanced backup, data recovery and storage management solutions from EaseUS

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NEW YORK, N.Y., July 9, 2013 (SEND2PRESS NEWSWIRE) -- <u>EaseUS Software</u>, a leading provider of affordable backup, data recovery and storage management solutions for Windows environment, is pleased to announce its official distribution agreement with Lifeboat Distribution. Under the agreement, Lifeboat will distribute EaseUS Data Recovery Wizard, EaseUS Todo Backup, and EaseUS Partition Master to its multinational network of resellers in the world, including U.S., Canada, Latin America, Europe, Russia, etc.

EaseUS was founded in 2004 by a group of innovative technology pioneers, and specializes in data backup, storage management, data recovery and system clean for both Windows and Mac users in over 180 countries and areas. EaseUS products are now installed on millions of computers and servers worldwide.

"Our purpose is developing innovative software to protect data in a reliable and cost-effective manner," said Liu Jien, CEO of EaseUS. "EaseUS is very glad to cooperate with Lifeboat Distribution. We are both confident to reach more customers and give them access to our best-of-breed data protection and management solution."

Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, expand their services revenues, and build profitable product and service businesses.

Resellers and solution providers interested in offering EaseUS solutions should contact Lifeboat by phone at +1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.36.8200.236 (Europe), or by email at sales@lifeboatdistribution.com.

## **About Lifeboat Distribution:**

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ:WSTG), is an international specialty software distributor for virtualization, security, application and network infrastructure, business



continuity/disaster recovery, database infrastructure and management, application lifecycle management, and other technically-sophisticated products. Please visit http://www.lifeboatdistribution.com/.

## About CHENGDU Yiwo Tech Development Co., Ltd.:

The company specializes in data recovery, backup software and partition manager. For Windows OS, its major products are Data Recovery Wizard, EaseUS Todo Backup and EaseUS Partition Master. For Mac OS, it has EaseUS Mac Data Recovery Wizard and CleanGenius. For more information, please visit http://www.easeus.com/.

Interested in EaseUS Distributor/Reseller Cooperation, please visit <a href="http://www.easeus.com/partner/reseller.htm">http://www.easeus.com/partner/reseller.htm</a> or contact reseller@easeus.com.

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• For more information, visit: <a href="http://www.easeus.com/">http://www.easeus.com/</a>