

# EASEUS Company Profile

An Introduction to EASEUS      2011

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## About EASEUS

EASEUS is a leading provider of storage management and data recovery solutions for millions of private and business users in over 180 countries and areas. With years of experience,

EASEUS software and service becomes one of the pioneers in these fields.

**Purpose:** Develop innovative software to protect data in a reliable and cost-effective manner.

### Target scheme:

- \* Consumers: Reliable and easy-to-use products are designed for different users: home users, SMBs and enterprises.

- \* Partners: Particular cooperation applies to various partners, like OEMs, developers, resellers, affiliates, etc.

- \* Investors: A strong momentum of development boosts investors' confidence.

## Company Overview



## Products

EASEUS is a leading software provider dedicated to provide easy-to-use and high quality Backup & Recovery, Data Recovery and Partition Management software to home users, SMBs, enterprises and technicians.

We grasped the soul of the Windows driver development, file system and file format technology, so we enable our users to protect their data.

Founded in 2004, EASEUS has been engaged in providing our clients with the best and most suitable software with advanced and independent R & D technology.

We have three series of products including Backup & Recovery, Data Recovery and Partition Management. The following is the brief introduction of our flagship products.

## Backup & Recovery Products

### EASEUS Todo Backup 2.5

#### Versions Comparison

Features	Functions	Free Edition	Workstation Edition	Server Edition	Technician Edition
Backup	File backup	√	√	√	√
	Disk and partition backup	√	√	√	√
	Incremental file backup	√	√	√	√
	Incremental disk and partition backup	√	√	√	√
	Backup network shared files	√	√	√	√
	Schedule backup	√	√	√	√
	Event-based backup	√	√	√	√
	Sector-by-sector backup	√	√	√	√
	Backup to CD/DVD, FTP server	√	√	√	√
	Delete old images	√	√	√	√
Recovery	File recovery	√	√	√	√
	Disk and partition recovery	√	√	√	√
	Sector-by-sector recovery	√	√	√	√
	Universal restore	√	√	√	√
	Explore image in Windows Explorer	√	√	√	√
	Recover image in Windows Explorer	√	√	√	√
Backup management	Edit, View, Delete backup task/plan	√	√	√	√
	Update backup	√	√	√	√
	P2V image files convert	√	√	√	√
Backup options	Compression	√	√	√	√
	Password protection	√	√	√	√
	Image splitting	√	√	√	√
	Priority	√	√	√	√
	Offsite copy	√	√	√	√
	E-mail notification	√	√	√	√
	Pre/Post commands	√	√	√	√
	Network transfer speed	√	√	√	√
Tools	Check image integrity	√	√	√	√

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	Disk/Partition clone	√	√	√	√
	Wipe disk/partition	√	√	√	√
	Mount/Unmount image	√	√	√	√
	Fix MBR	√	√	√	√
	Check partition	√	√	√	√
	Add driver	√	√	√	√
	Map network drive	√	√	√	√
System snapshot	Backup system with snapshot	-	√	-	-
	Restore system from snapshot	-	√	-	-
Others	For home users	√	-	-	-
	For business users	√	√	√	√
	Support Windows 2000/XP/Vista/7	√	√	√	√
	Support Windows Server 2000/2003/2008	-	-	√	√
	Support FAT, NTFS file system	√	√	√	√
	Support hardware RAID	√	√	√	√
	Linux based bootable disk	√	-	-	-
	WinPE based bootable disk	√	√	√	√
	Pre-OS recovery environment	-	√	-	-
	Command shell	√	√	√	√
	Log	√	√	√	√
	Free Email support	√	√	√	√
	Support Priority	Medium	Medium	High	High
	License	Single license	Single license	Single license	Technician license
	Price	Free for home and business users	\$39.00	\$199.00	\$799.00

## Key Features

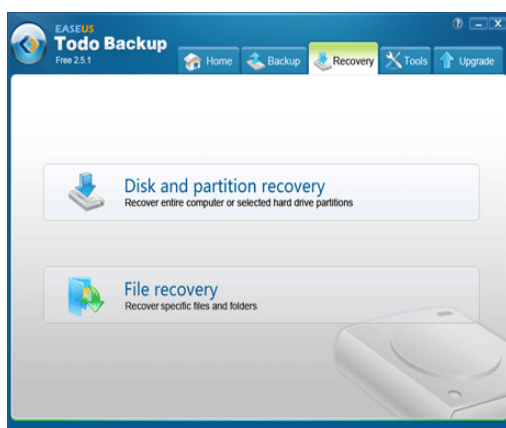
### Main widow



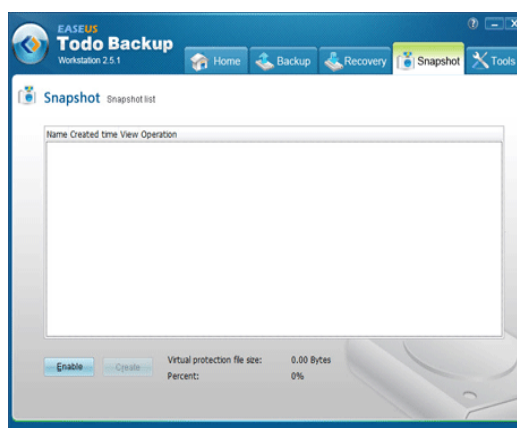
### Backup



### Recovery



### Snapshot



### Tools



## Data Recovery Products

### EASEUS Data Recovery Wizard 5.5.1

#### Versions Comparison

Features	Functions	Free Edition	Standard Edition	WinPE Edition	Professional Edition	Unlimited Edition
Deleted File Recovery	Recover deleted files by pressing "Shift & Delete"	√	√	√	√	√
	Recover deleted files after "Empty Recycle Bin"	√	√	√	√	√
Complete Recovery	Recover files after formatted partition	√	√	√	√	√
	Recovery files from RAW partition	√	√	√	√	√
	Recover files from corrupted partition with "Disk is not formatted" error	√	√	√	√	√
Partition Recovery	Recover files after partitioning error	√	√	√	√	√
	Recover files from deleted partition	√	√	√	√	√
	Recover files from lost partition caused by System/application error	√	√	√	√	√
Operating System	Windows 2000 SP4/XP/ Vista /7 SP1	√	√	√	√	√
	Windows Server 2000/2003/2008 R2 SP1	√	√	√	√	√
File System	FAT 12/16/32	√	√	√	√	√
	NTFS/NTFS5	√	√	√	√	√
	EXT2/EXT3	√	-	√	√	√
Disk Type	Basic & GUI disk and partition	√	√	√	√	√
	Dynamic volume	√	-	√	√	√
Special Features	Create disk/partition image to recover data	√	√	√	√	√

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	Resume the last scanning result	√	√	√	√	√
	Specify file types for faster recover	√	√	√	√	√
	Save previous searching results	√	√	√	√	√
Others	WinPE bootable disk	-	-	√	-	
	Unlimited usage within a company	-	-	-	-	√
	Free lifetime upgrades	√	√	√	√	√
	Free lifetime technical support	-	√	√	√	√
	Amount of data you can recover	1 GB	Unlimited	Unlimited	Unlimited	Unlimited
	License	Free	Single License \$69.95	Single License \$59.95	Single License \$89.95	Unlimited License \$499.00

## Key Features

### Main Window

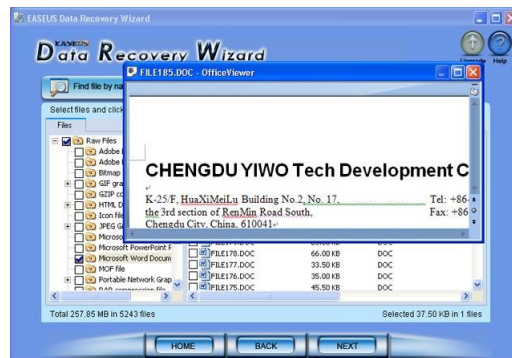


### Hex, Txt and image Files Preview





Deleted File Recovery



Complete Recovery



Partition Recovery



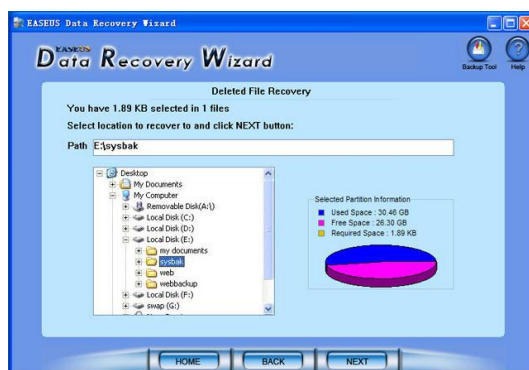
Scanning for Files





Save Recovered Data

Report



## Partition Management Products

### EASEUS Partition Master 8.0.1

#### Versions Comparison

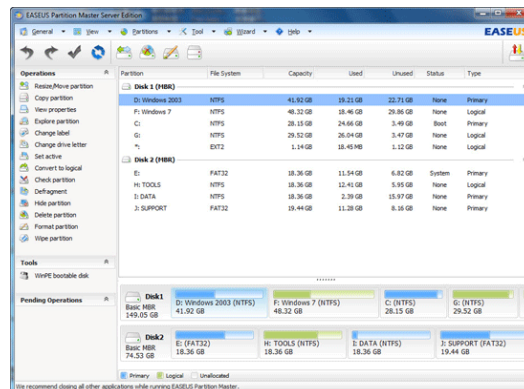
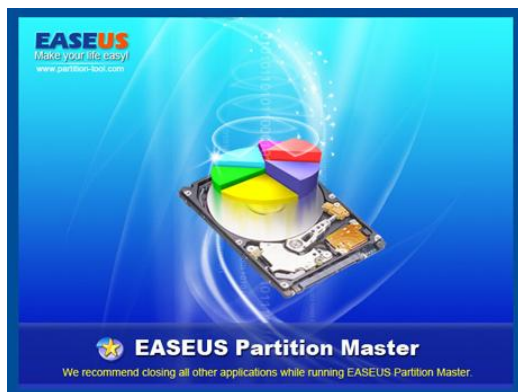
Features	Functions	Home Edition	Professional Edition	Server Edition	Unlimited Edition	Technician Edition
Basic partitioning	Create, format, delete, explore, label partitions	√	√	√	√	√
Advanced partitioning	Resize/move, merge, split, convert, wipe, hide/unhide, set an Active Partition, defrag disk, wipe disk, rebuild MBR, Convert dynamic disk to basic disk, GPT disk partitioning	√	√	√	√	√
New features	Convert primary partition to logical, Convert logical partition to primary	√	√	√	√	√
	Wipe Partition	√	√	√	√	√
	Disk surface test	√	√	√	√	√
	Linux partition management: delete, create, format, recover EXT2/EXT3 partition, etc.	√	√	√	√	√

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Disk & Partition Copy Wizard	Disk & partition copy	√	√	√	√	√
	Copy Dynamic Volume	√	√	√	√	√
	GPT disk/partition copy	√	√	√	√	√
Partition Recovery Wizard	Recover deleted or lost partitions	√	√	√	√	√
	Recover lost partitions after repartitioned hard drive	√	-	√	√	√
Operating System	Support Windows XP, Vista, Windows 7 (32 and 64 bit)	√	√	√	√	√
	Support Windows 2000 Server/Advanced Server	-	-	-	√	√
	Support Windows Server 2003/2008 (32 and 64 bit)	-	-	-	√	√
Others	Create Linux bootable disk	-	√	-	-	-
	Create WinPE bootable disk	-	√	√	√	√
	For business users	-	√	√	√	√
	Support removable device	√	√	√	√	√
	New! Support hard disk from 2 GB to 4 TB	√	√	√	√	√
	Allow unlimited usage within one company	-	-	-	√	√
	Provide Technical Services to Clients	-	-	-	-	√
	Free lifetime upgrades	-	-	-	-	√
	Free Email Support	√	√	√	√	√
	100% Data protection	√	√	√	√	√
	Support Priority	Low	Medium	High	High	High
	License with Linux bootable CD	-	Single License \$19.95	-	-	-
	License with WinPE bootable CD		Single License US\$39.95	Single License \$ 159.00	Unlimited License \$ 399.00	Technician License \$ 699.00

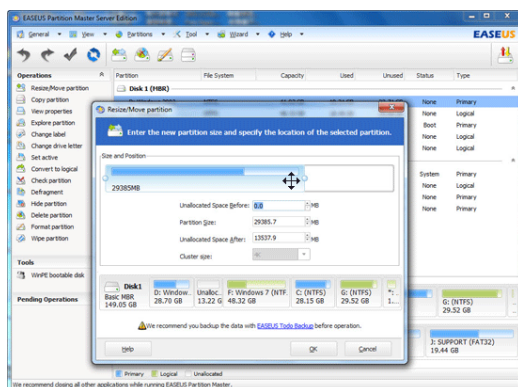
### Key Features

Startup

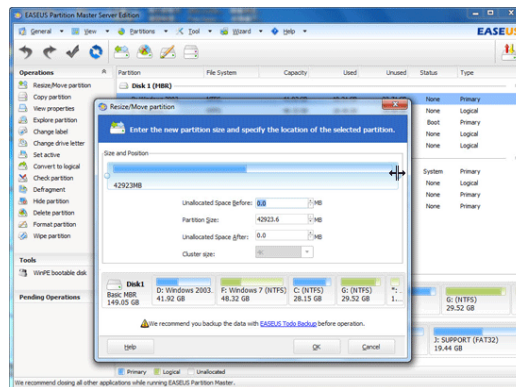
Main Window



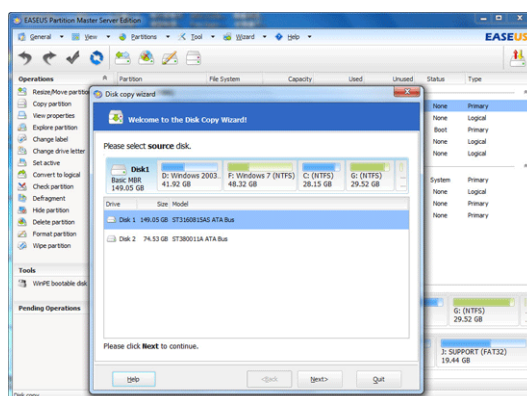
## Resize Partition



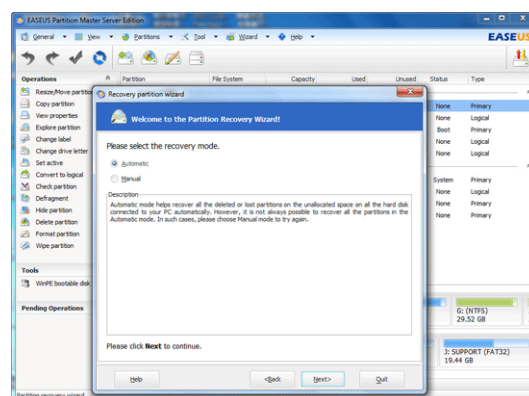
## Move Partition



## Disk Copy



## Partition Copy



## Clients Talk about EASEUS

### *Data Recovery Wizard*

*Thank you for the good work that is in your products! I bought Data Recovery Professional earlier this year and am VERY happy with it. Today I needed to recover a deleted partition from a backup drive, found EASEUS Partition Recovery. Easy to use, quick, and no nonsense. Another brilliant product from EASEUS!*

*Thank you, thank you, thank you.*

*Steve*

.....

*Your product EASEUS Data Recovery Wizard saved my day (or I would say night).  
Now all the files are recovered and I can go to sleep. THANK YOU!!!  
I am happy again!  
Tohbbe in Sweden*

.....

*Hello...I trashed an ntfs logical partition and could no longer find it...I used your partition restore software...it worked fantastically and didn't take very long...I had hundreds of photos and mp3 music files on the partition...THANK YOU soooooo very much!!!  
Gordon Sparks*

.....

*Just wanted to say thanks for a great product. I had an external drive that was accidentally re-formatted and I was able to recover everything from it including unreplaceable family pictures. Thank you!  
Dan Broughton*

.....

*My GPS program changed the name of an external drive without my knowledge and then a backup program tuned to use that drive letter overwrote years of mp3's, photos and videos!*

*I thought I'd never be able to repair the damage!*

*As a last resort I bought your Data Recovery Wizard and much to my delight it successfully restored ALL of the mp3's and most of the photos & videos!*

*My money was well spent, indeed!*

*Thanks to all at EASEUS!*

*Brian T. Eccles*

.....*The end for Data Recovery Wizard*.....

*I just had to drop a line and say that I have been searching for hours for a solution to a partition format problem on an external harddrive. Found your site, tried your free home version of partition master and it worked in literally 4 SECONDS!!!! Awesome work. Kudos to your company and development team. I know where I will be coming for my data management needs.*

*Thank you very much.*

*Rod Olsen*

.....

*I do not know who to contact so would be obliged if you could forward this to the appropriate section, please. I was having trouble resizing my primary drive as it and the data had been compressed but your product did the job with no trouble at all and I even got support without purchasing your product. Although I will probably never use it again and as I am a pensioner on limited income, I do feel that I should purchase at least a basic program in appreciation for the peace of mind you have given me. I do thank you again for an excellent product.*

*Regards*

*Derek*

.....

*I just want to tell you a big Thank You...*

*My hard drive was a mess due to an re-install of XP system recovery and your EASEUS Partition freeware program put everything back into order!*

*Thank you very much*

*Ralph*

.....

*Good Day*



*Thank you for free home edition it solved my problem!*

*BRAVO GREAT WORK,,,,,THANKS A GAIN*

*Sincerely*

*AK Saleem Karachi Pakistan*

*.....The end for EASEUS Partition Master.....*

### ***EASEUS Todo-backup***

*EASEUS is a very good program. The ToDo 1.1*

*EASEUS Todo Backup 2.0 documentation is complicated to understand also make the incremental backup available to use a re-writer disk.*

*I use Windows 7 and the Backup Software that comes with it is pretty good. Second backup is done automatically by the software that came with Seagate External Hard Disk. As such I do not need to buy another. While testing EASEUS 2 Beta I realized it take less time in comparison to Windows Backup. I also have Acronis but don't use it much.*

*INCREMENTAL BACKUPS WOULD BE AN EXCELLENT FEATURE FOR BACKUP SOFTWARE.*

*Easeus Todo Backup is my backup backup. I used it to create bootable media.*

*I have begun using Easeus in place of Acronis but I still lack confidence in the Easeus software. Certainly the price is right and it was easy enough to use but I haven't had to do a restore with it yet. Thanks!*

*THE EASEUS BACKUP PACKAGE WORKS PERFECTLY FOR MY SIMPLE LITTLE HOME COMPUTER - RECOMMEND IT TO ALL MY FRIENDS & USE IT ON ALL COMPUTERS I PUT TOGETHER FOR THEM.*

*Really like the full backup your software offers with boot cd creation in case of drive failure. Tried the beta test on partial backups and was very interested as it looks cleaner than the hp program that comes free with the drive (and holds my todo full backup).*

*.....The end for EASEUS Todo-backup.....*

## Media Talk about EASEUS

### *Products Reviews*



*EASEUS Data Recovery Wizard, by YIWO Tech Ltd. is a cool tool that can save the day if you accidentally delete a file or have data that needs saving. I was impressed with how easy the program is to use. At the same time it has an interface that you don't have to be a computer guru to understand, so it's great for users with all levels of experience. This is the kind of program that everyone should have as part of their HELP!*



*Data Recovery Wizard by EASEUS is an easy to use, straightforward solution to recovering lost data and files. As our "TopTenREVIEWS Bronze Award" winning data recovery software, Data Recovery Wizard provides a unique mix of features, effective file recovery, and a usable interface.*



*EASEUS Data Recovery Wizard is designed to recover lost data and files. The software can recover accidentally deleted files as well as data from damaged or formatted hard drives. The three recovery modes rescue data in different situations. User can restore the lost files and directories if they were found by Data Recovery Wizard. A search helps to locate the certain files on the disk.*



*Free magic partition manager for Windows 7*

*Today, you can find great disk partitioning software for free, such as Easeus Partition Master Home Edition 4.0.1. And best of all, Easeus Partition Master will safely adjust partitions while keeping data intact.*



*Windows 7 Partition Manager for Dual Boot System – EASEUS Partition Master*

*I've yet to find the perfect partitioning program--one that's easy, reliable, versatile, non-destructive (meaning it can resize a partition without erasing it). It is extremely easy. You install it, launch it, and see exactly what to do.*





*EASEUS Partition Master Software from Windows IT Pro*

*EASEUS Partition Master Software from Windows IT Pro The Microsoft Management Console MMC Disk Management snap-in comes with Server 2008. Another option is EASEUS Partition Master 3.0 Server Edition. I've tested Partition Manager and it allows a lot of flexibility in resizing and moving partitions.*



*The latest version of Easeus Partition Master Professional Edition adds partition recovery capabilities*

*Easeus Partition Master Professional Edition was already a very competent partitioning program. Not everyone needs anything beyond the basic facilities provided with Windows Vista or Windows 7, but when you do Easeus Partition Master Professional Edition has always been a good place to start shopping.*



*EASEUS Partition Master 5 – All The Things We Love About The Software And More*

*With a partitioned drive, we are able to separate the computer's operating system and software with our work which is our data. As hard disks grow larger in size, we need to keep our partitions within manageable sizes. When it comes to this important task, nothing beats EASEUS Partition Master.*



*Good backup utilities that combine maximum user friendliness with excellent functionality and some helpful extras take the chore out of an essential duty. When all that comes for free, the excuse to blow off backups wears thin. Easeus Todo Backup is just such a free backup and restore utility. Two things set Todo Backup apart from many other backup utilities (three things, if you count that it's free): its easy-to-use interface and its wizard-based operation.*



*Easeus Todo Backup doesn't do every single backup task, but for anyone willing to back up and cull backups manually, this program has a lot to recommend it. Although Easeus Todo Backup isn't the best imaging/backup program out there, it has by far the best price--free. Todo Backup works well and offers everything most users need.*



*EASEUS Todo Backup - one of the simplest drive-imaging pieces of software on the market.*

*Todo Backup is one of the simplest drive-imaging pieces of software on the market. It does not require any particular computer knowledge and the wizard guides your every step. Sector-by-sector backups are supported, as well as MBR restoration.*



*Easeus Todo Backup is a simple, free hard drive cloning tool for Windows.*

*Easeus Todo Backup is totally free to use in any environment. You can clone drives and create images of your partitions all from the comfort of your Windows desktop. Performance is excellent and comparable to Macrium Reflect which has been my app of choice up until now. Since I can put Todo to work at the office as well, I'll likely be making the switch.*

## Contact Info

Sales Service: [sales@easeus.com](mailto:sales@easeus.com)

Product Support: [support@todo-backup.com](mailto:support@todo-backup.com)

Purchase Help: [accounts@easeus.com](mailto:accounts@easeus.com)

OEM Partners: [oem@easeus.com](mailto:oem@easeus.com)

Reseller/Distributor: [reseller@easeus.com](mailto:reseller@easeus.com)

Affiliates Program: [affiliate@easeus.com](mailto:affiliate@easeus.com)

Investor Relations: [corp@easeus.com](mailto:corp@easeus.com)

Media and Review: [media@easeus.com](mailto:media@easeus.com)

For more detailed information about EASEUS, please refer to our website  
<http://www.todo-backup.com/company/>.

.....The end.....